

# Northern Operational Group

March 15th 2021 planning session

Purpose	Votes
Sharing best practice	7
Streamlining processes	3
CPD opportunity - co-chair, minute take, presenting knowledge	3
To gain new ideas for developing services	3
Sharing ideas for promotional activities.	3
Discussing collection methods for usage statistics. Could there be a standard approach?	2
Avoiding/reducing duplication	2
A networking and peer support group	2
Developing resources to share across the North	2
Potential for consortia when purchasing resources in particular e-books	1
Build a knowledge base	1

Content	Votes
1. E- resources and promotion and marketing	9
1. How we move forward post COVID - encourage and re-engage users	9
1. New LMS and databases as HDAS is going	5
1. Library guides or online resources?	4
1. Engage users after covid	3
1. Social media marketing	2
1. Current awareness and duplication - is it being used - analytics?	2
1 and 2 Training -how will this look after covid? Sharing best practice	2
1. Knowledge share: cafe's, journal club, to link with quality standards	1
1. Creating online training modules e.g. storyline Collaborative licenses	1
1. Share experiences from other sectors -new people in our group	1
1. Standardising procedures and what we offer	1
1. Library promotion	1

1. Presentations and inductions - how to access people and engage people sometimes virtually	1
1. how to target specific groups for marketing e.g. student nurses international nurses	1
2. Buddy system to link new people ----- 2. Shadowing of jobs -see what others do	1
2. Presentations on best practice and guest speakers	1
1. New funding system	1
1. standardising of loans, fines etc -a lot of work and needs discussion	1
1. Quality standards	0
1. building a knowledge base -newsletter	0
1. streamline processes	0
2. sharing ideas	0
2. presentations or guest speakers and working collaboratively	0
2. Randomised coffee trial	0

Communication	Votes
2. A space to upload and access documents - HCLU page on the web ----- 2. what software can we upload up to, lks website,	2
2. Social media - twitter account - follow one another ----- 2. twitter, blogs ----- 2. social media ----- 2. Wiki or padlet	1
2.who will it be shared with, just the group or everyone?	0
2. could we link up with operational groups in other areas- pubic health, public libraries? To grow our base	0
Mailing list	0
2. Create a group in Teams ----- 2. Ways to capture learning could include: google, padlet, wikki, twitter, e-mail, HCLU website, teams group (to be further researched)	0
2. Less travel -meet on teams	0

2. How can we encourage library assistants to join in?	0
2. Sharing contacts	0
2. To communicate to wider community - write up in Northern Lights, Present at conferences, awards events and Christmas Study Day.	0
2. Members to recommend easy to reach library locations (accessible via public transport) for face to face meetings.	0
2. Meetings to be quarterly. When possible one meeting per year to be face to face at accessible locations across the North.	0
2. Chair to stay the same on a one or two year rotation. Person taking minutes to rotate each time.	0
2. Details of North Operational Group twitter account will be distributed.	0
2. Meetings can be recorded for those not able to attend and presentation slides shared.	0
2. Managers can encourage library assistants to also attend by adding to CPD / objectives and sharing contacts. Size no limit.	0