

RP OH 2022 - Brainstorm

IdeaBoard for brainstorm

RP	Votes
Think you know us? We're so much more. - crowdsource questions online and we answer these questions thru a series of social media posts	1
Featuring Instagrammable spots/ IGworthy images of RP to those who are not familiar with RP	1
Maybe an OH bingo, tick off the things you have done. etc	1
OH Stickers on IG, Tele etc, or Filters	1
So you wanna talk about ____? - E.g. talk about engineering. Getting a group of SEG students to share what's engineering like, life of SEG students, SEG hacks etc.	0

SAS	Votes
Alumni features (e.g. what they enjoyed about RP student life, how has RP helped them pave their career today)	2
School life of current students (e.g. fun moments in class, interesting experiments carried out in the labs, SAS club & diploma IG events photos and captions)	1
Get existing students to compile a list of tips and tricks to survive in RP. Done with humour and some twists. Separate posts for each	0
Create interactive polls on instastory to get people to vote for what they look out for when deciding which institution to join. Thereafter, create content based on poll results.	0
Fun informative profiling type posts - how do you know if the diploma in applied chemistry is for?	0
Instagram competition (e.g. add link to SAS OH page and have some discovery trail questions for public to participate in. Voucher given	0
Have a "type your question" series on instastory and sieve out those relevant ones to post answers too back on instastory	0
Get alumni/recent graduates to talk a little about how the diploma helped them in their plans/careers	0
How science helped with the COVID pandemic... relate to Covid pandemic. How our students helped with the pandemic e.g. helping with the testing..	0

SEG	Votes
<p>Errol Can consider adopting a mythbusting approach for a series of posts about the different areas of engineering.</p> <p>eg break stereotypes about aviation engineering industry etc</p>	0
<p>Show case prestigious Competition Achievements in a short clip on FB and IG.</p>	0
<p>- Alumni success stories (need to source from diploma)</p> <p>- school level or diploma level videos e.g. student life (already created)</p>	0
<p>Errol: Fun Facts about engineering. How you use it everyday without knowing.</p> <p>Good for pre-publicity phase</p>	0
<p>Engineering in our Daily Life? Talk about Technology in our daily life, how it evolved around Engineering? Technology which is 'cool' for the youngster!</p>	0
<p>Engineered to serve the community? Showcase local service learning projects which involved Engineering</p>	0

SOH	Votes
<p>Influencer marketing? But no budget.</p>	1
<p>Errol: Guide to the making the best of your visit to SOH OH.</p>	1
<p>-Day in the life of diploma x with short video like 1 mins</p>	0
<p>Errol: Pre-Open House Phase</p> <p>It's the holiday season and lots of people are going on staycation. Share insights in how SOH students are helping level up the experiences of people on vacation.</p>	0
<p>- maybe tips on how to maximise your JAE chance on IG Stories on tiktok</p>	0
<p>-Live-streaming of Lecturer to talk about "think you know us, we are so much more"</p>	0

SMC	Votes
<p>Tiktok video - Common questions that the students from diploma get asked (Tiktok trend)</p>	4

IG stories - one day in the life featuring students from the various diplomas	2
FB & IG - Feature some students who are on or had internship with good companies	1
Competitions - feature some competitions that students participated in and won	0
Staff - feature 1 or 2 staff with prominent experience, won awards etc.	0
FB & IG - Post to highlight the different diplomas that will coincide with the One Day in the Life of XXX Student on IG Stories	0

SOI	Votes
feature female alumni that are in industry, aligns well with Women in Tech of IMDA. Could be an attempt to debunk a misconception that IT/tech is only for guys	1
Rakesh, SHL: Students teaching elderly to be internet savvy in the pandemic	1
life in rp focused on students industry competition experience; CCA roles and how these help them develop certain skills	0
-alumni success stories featuring alumni in the industry, uni students	0
a day in the life of SOI student - in campus or f2f	0
feature the school achievers and get them to share about what they like about the diploma,. the school, etc	0

STA	Votes
Gamify the OH experience - ie perform predetermined tasks (tag a friend; visit the school's webpage, participate in activities) for a chance to win something etc	2
Highlight interesting internships where our students have gone on to pursue their passion. Eg with Ubisoft, SRT etc	0
<ul style="list-style-type: none"> - photos of students in class with quote on what they are doing - alumni stories - lecturer feature - studio feature - diploma videos - Q&A with current students - CCA showcase 	0
Diploma/CCA highlight features - something that the audience can also try out.	0

Showcase of interesting work (from the alumni, or students during internship)	0
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SHL	Votes
5 Best Things About My Diploma - video format from each diploma	2
Alumni stories of how they using their skills during this pandemic (alumni in health and wellness sectors)	1
SHL students reviewing Healthy apps like Headspace, Runkeeper, Sworkit	0
Health tips during pandemic by SHL students - short video on making healthy juices, aromatherapy with health benefits, reading food labels	0
SHL students helping out vulnerable community members in areas of sports and health promotion	0
Errol: For the Christmas period can share a guide to creating healthy food and link back to one of SHL diplomas	0
Errol: Pre-publicity period - tips to stay healthy during this pandemic. Link back to one of the diplomas	0
SHL students showing how to replace unhealthy ingredients in local foods. eg. making microwave pappadums instead of deep-fried ones	0

OSG	Votes
- Filters on socials / tiktok engagements e.g. Dance with me / Duet with me etc.	1
Podcasts via RP Radiate 909 that can also be shared on various platforms on various areas of Student Life (from the student's [perspective])	0
Errol: Profiles of students from various IG's sharing their RP experience. Good if we can feature some NDP performers. Is this to be on RP IG? :)	0
- Stories from the various CCAs, to sign off with, catch you at OH 2022 on 6- 8 Jan / Chill@RP to know more.	0
- Features of the CCA Facilities around campus via the various SM accounts. e.g. Sports, TRCC, SL, ALC, etc.	0
- To ramp up RP-Wide event happenings via the various OSG SM platforms e.g. Nov - Jan for Reflections (TRCC), Oct - Nov for MAD (SL), BRAG	0

- A day in a life of CCA (Rehash film bites from last year / new ones with different talents)- Their Club, Their favourite place on campus, what is their fave sch memory.	0
Quizzes on SM - Did you know? Student Life Edition using stickers.	0